

SEPTEMBER MARKETING SEMINAR

WEDNESDAY, SEPTEMBER 13, 2017

3:30 - 7:30 pm

** Hilton Garden Inn **

4351 17th Ave S, Fargo, ND

LOCATION

LOCATION

PROGRAM & DINNER

FREE to all attendees

3:30-4:00 pm Registration and Refreshments

3:55 pm **Welcome** - by North Dakota Grain Growers and on behalf of the Minnesota Association of Wheat Growers and the Minnesota Soybean Research & Promotion Council

4:00 pm **Developing a Soybean Marketing Plan for 2017/2018**
- Dr. Frayne Olson, Crops Economist/Marketing Specialist, NDSU

4:30 pm **What a Growers Needs to Know About Spring Wheat Demand - From a U.S. Flour Miller's Perspective**
- Grant Savage, Grain Buyer, Miller Milling Company, Bloomington, MN

5:00 pm **Passing a Farm Bill in the Current Political Climate: Key Messages to Deliver**
- Howard Olson, Sr. VP Insurance and Communications, AgCountry Farm Credit Services

5:30 pm **Break - Refreshments served**

5:40 pm **Update from National Agri-Marketing Association, NDSU Student Chapter**

5:45 pm **Marketing Hour Special - 2 for 1 on Advisors from The Money Farm**
- Mike Krueger and Luke Swenson, Commodity Brokers & Advisors, The Money Farm, Fargo, ND

6:45 pm **Dinner and Informal Discussion**
Sit at the dinner table with a marketing person and other growers and have a small group discussion on marketing topics of interest.



DR. FRAYNE OLSON
NDSU

HOWARD OLSON
AgCountry Farm
Credit Services

GRANT SAVAGE
Miller Milling
Company

MIKE KRUEGER
The Money Farm

LUKE SWENSON
The Money Farm

Registration is FREE ~ Pre-Registration Requested

Both Minnesota and North Dakota growers can pre-register by calling the MN Wheat office at 800-242-6118 ext. 3 or by going online at www.smallgrains.org.

A PROGRAM OF THE



Minnesota Association
of Wheat Growers



SPONSORED IN PART BY



Developing a Soybean Marketing Plan for 2017/2018

Dr. Frayne Olson, Crops Economist/Marketing Specialist, NDSU

--Frayne will provide a focused look at marketing your 2017 and 2018 soybean crop. He will have time to share his in-depth analysis of the soybean supply and demand. He will also help you develop a soybean marketing plan and what his plan would look like.

What a Grower Needs to Know About Spring Wheat Demand - From a U.S. Flour Miller's Perspective
Grant Savage, Grain Buyer, Miller Milling Company, Bloomington, MN

--Growers in Minnesota and North Dakota may respond to higher spring wheat prices by planting more acres in 2018. Grant Savage will discuss how flour millers may respond to these same higher prices. It is an important customer perspective that growers need to understand.

Passing a Farm Bill in the Current Political Climate: Key Messages to Deliver
Howard Olson, Sr. VP Insurance and Communications, AgCountry Farm Credit Services

--The Ag Committees are preparing to pass a Farm Bill by early 2018. Maintaining a strong crop insurance is a priority for producers in our region. Howard will provide a Farm Bill update and share key messages that address some of the challenges ahead.

Marketing Hour Special - 2 for 1 on Advisors from The Money Farm
Mike Krueger and Luke Swenson, Commodity Brokers and Advisors, The Money Farm, Fargo, ND

--Don't miss this first of its kind Marketing Hour where Mike and Luke will be on stage together to provide a dynamic market outlook presentation and discussion. You have seen and heard them individually, now come out and see them together.

Minnesota Association of Wheat Growers Membership Form

Name: _____
 Address: _____
 City, State, Zip Code: _____
 Telephone: _____
 Email: _____
 Fax: _____

On your farm you most likely raise many different crops and you want all of them to be profitable. If you want wheat to be a profitable part of your farm, you need to support the organization that works to improve the profitability of wheat. MAWG works to improve wheat specific programs in the Farm Bill, increase Federal and State funding for wheat research, promote technology for wheat, and provides valuable information opportunities to MAWG Members.

Individual Membership (please check one):

One-Year -- \$75
 Three-Year -- \$195

Farm Partnership / Business Membership (please check one):

One-Year -- \$75 Add'l Members \$50 each
 Three-Year -- \$195 Add'l Members \$120 each

Please list additional members and their information on bottom of the page.

Credit Card: Visa or Mastercard
 Account #: _____ Exp. Date: _____
 Signature: _____ Date: _____



Minnesota Association of Wheat Growers
 2600 Wheat Drive
 Red Lake Falls, MN 56750

Minnesota Soybean Growers Association Membership Form

Name: _____
 Spouse Name: _____
 Address: _____
 City, State, Zip Code: _____
 Telephone: _____
 Email: _____
 Fax: _____

- Through the grassroots efforts of MSGA and ASA, ag policy, regulatory and energy issues and trade agreements are monitored. Bills are introduced and legislation is designed to protect U.S. soybean producers and improve their profitability and competitiveness.
- The purpose of an association is to give those who have the right to speak, the ability to do so.

Choose One: One-Year -- \$90
 Three-Year -- \$250

Choose One: New Membership
 Renewal (ID# _____)

Credit Card: Visa or Mastercard
 Account #: _____ Exp. Date: _____
 Signature: _____ Date: _____



Minnesota Soybean Growers Association
 151 Saint Andrew Court, Suite 710
 Mankato, MN 56001

- The dues you pay to become a member of MSGA and ASA are separate from the soybean checkoff.
- By law, soybean checkoff dollars cannot be used to influence or lobby legislators, or to pay membership dues.
- MSGA and ASA are the lobbying arm of the soybean producer.

North Dakota Grain Growers Association Membership Form

Name: _____
 Address: _____
 City, State, Zip Code: _____
 Telephone: _____
 Email: _____
 Fax: _____

At no other time in the history of agriculture is a strong membership-based organization needed to help growers with all of the obstacles we encounter every day. Your support is needed to maintain a strong organization working for the needs of the producers. The more members that contribute, the more work can get done and the more information and services we can provide.

Grower Member:

One-Year Membership -- \$95
 Two-Year Membership -- \$150

Associate Member:

One-Year Membership -- \$150
 Two-Year Membership -- \$250

Credit Card: Visa or Mastercard
 Account #: _____ Exp. Date: _____
 Signature: _____ Date: _____



North Dakota Grain Growers Association
 1002 Main Ave. W. #3
 West Fargo, ND 58078



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Minnesota Association of Wheat Growers
 2600 Wheat Drive, Red Lake Falls, MN 56750

